

ANNUAL REPORT

2015/16

Ethics & Professionalism
for the Finanzplatz

swiss.cfa

CFA Switzerland aims to be the leader in fostering the highest standards of knowledge, professionalism, and integrity in the investment business in Switzerland.

It represents more than 2'800 Members to promote the values represented by the CFA® designation, provide continuing education, support CFA candidates, and strengthen the network between Members.

SPONSORING PARTNERS



CFA Switzerland proudly acknowledges sponsorship from the following partners. They give us the means to do what we do. Please consider them, we are happy to make introductions.



TABLE OF CONTENTS

The Annual Report has three parts – the Activity Report, the Society Financials and the Ballot Materials.

ACTIVITY REPORT

The Big Picture	5
Message from the President	6
Society Volunteers Hall of Fame	8
Board of Directors	9
Advocacy	11
Candidates	12
Public Awareness & Communication	13
Conferences	16
Continuing Education	17
Membership	18
Social Events	19
University Relations	20
Society Outlook	21

SOCIETY FINANCIALS

Treasurer's Report	23
Auditor's Report	28
Investment Report	29

BALLOT MATERIALS

Notice of Annual General Meeting	30
Ballot Form	32

ACTIVITY REPORT

THE BIG PICTURE

CFA Switzerland is the „alumni organisation“ of CFA Institute in Switzerland, representing everything that CFA stands for in the Swiss market.

CFA Institute rests on three pillars: the Board of Governors, Management and member societies. Societies keep their autonomous structures even after the merger in 1990 of its precursor institutions into what is now known as CFA Institute.

It is important to know that CFA Switzerland – like all 147 local societies – is a separate entity of CFA Institute, which shares visions with CFA Institute, while at the same time ensuring that there is true local content & flavour. CFA Institute now has over 135'000 Members and cannot reach its vision and missions without the support of local societies.

Societies and CFA Institute have principles that are common to both. For instance, CFA Institute and CFA Switzerland share a primary obligation to serve the lifelong professional needs of our collective membership by delivering products and services of the highest quality and communicating directly with our respective Members. Further, CFA Institute and CFA Switzerland strive collectively and individually to maintain and advance the standards of ethics and professional conduct in the investment community globally, regionally and locally in Switzerland.

At the same time, it is important not to forget the differences as well. Primarily, CFA Institute is global and is responsible for the CFA® programme as well as other certifications and credentials (e.g. CIPM and Claritas). CFA Switzerland on the other hand focuses on the local market, local Members and educational products and services that place the emphasis on local issues, regulations and needs and provides local Members an opportunity to volunteer, to develop their skills further and to network.

CFA Societies by Members

exclusive of Society specific membership categories, such as Candidate Members

	Society	Members
1	New York	9.871
2	UK	9.444
3	Toronto	9.097
4	Hong Kong	6.306
5	Boston	5.571
6	Chicago	4.324
7	San Franciso	3.378
8	Singapore	3.259
9	Switzerland	2.734
10	Montreal	2.472

Global Pioneers:

First three Societies admitted to CFA Institute outside of Americas by year of admission

	Society	Year
1	Bermuda	1989
2	Hong Kong	1994
3	Switzerland	1997

MESSAGE FROM THE PRESIDENT

The financial industry worldwide and in Switzerland continues to evolve. As a Society, we need to evolve as well and to adjust the value delivered to our Members. Most of them are Members of both CFA Society Switzerland and CFA Institute. For most the difference is unclear and artificial. However, both legally and operationally these two organisations are well-separated.

Dear Members,

With the appointment of Paul Smith as the new CEO of CFA Institute last year, we have experienced several changes that will hopefully better align the two organisations. CFA Institute moved from a regional organisation to a functional one with Nitin Mehta CFA becoming responsible for member value delivery. We are excited by these changes and have been working with Nitin to develop a common understanding of member value. A large part of the discussions are in defining our core member and audience profile. Here, the financial crisis laid bare how bad the perception of our industry was among the general investing public. Addressing this will be the key challenge for professional organisations. Comparing the finance industry to other professions like medicine or accounting shows a large gap both in credentialing as well as enforcement. As CFA Charterholders, we believe that we are well positioned to answer some of these challenges, but we will need to keep on advancing these topics internally. And in some instances, we will have to re-focus. In the future, we will continue to build our value offering to our Members, but will need to deepen it rather than adding new elements.

Part of that change will be our educational offering. We have started to specialise our continuing educational events, covering soft as well as hard skills. Communicating internally and externally in a clear and straightforward manner is a key capability for an investment professional. Increasing the transparency of products and offerings is becoming ever more crucial in setting and managing expectations as well as communicating results. In addition, our 'hard skills' offering is becoming more formal. The Society started offering preparatory courses for the CFA exam. After an initial test for the summer 2016 exam, we will offer them regularly. Secondly, several banks in Switzerland are using the Claritas exam to train organisational units adjacent to portfolio management, such legal, compliance, information technology and sales. Thirdly, we are evaluating the demand for post-CFA technical education on specific topics. And lastly, FIDLEG will require credentials from front-facing personnel, and we are evaluating how to meet these requirements for our Members and the industry in general.

Other changes are driven by regulators. The daily work for most of us has been significantly impacted by the regulatory environment evolving over the past few years. As CFA Switzerland, we are in the unique position to have no economic interests to defend. We are perceived as an advocate of ethical behavior. We are able to bring an international perspective to local discussions using the resources of CFA Institute in Charlottesville, London and Brussels. As a result, we are a sought after discussion partner for the different regulatory agencies. The Society has increased its advocacy work over the past several years. We have expanded them lately to explicitly address the unique needs of Swiss pension funds. We are trying to address specific topics with position papers.



Former SNB Vice Chair
Prof. Jean-Pierre Danthine
at SPC16

MESSAGE FROM THE PRESIDENT

Other changes are driven by new technological capabilities. Hardly a day passes by without Blockchain, Robo-Advisory, Machine Learning and other topics being discussed in mainstream media. It is becoming clear that the financial industry will have to rethink its client offering and delivery. To address these issues, one of our volunteers has founded the Swiss Finance & Technology Association (SFTA). Christian Dreyer, CEO of CFA Switzerland, was asked to join the board. We are pleased at the great interest this endeavour has created, and foresee a great future for this new association. Our Society itself is becoming more digital. You can find many of our events on the Society's Youtube channel for your own perusal. Some seminars are outright webinars. The regular publication The Charter is an effort to keep Members abreast of changes at the Society and to highlight interesting content. Finally, we are trying to use social media to increase interaction with Members, be that Facebook, LinkedIn or Twitter.

Putting all these initiatives into practice takes the devoted effort of a large number of volunteers. Being able to interact with volunteers is one of the particular privileges of being the president of the Society. After all, we are mainly an organisation of volunteers which should enable us to understand our Member needs better. But we are also dependent on the support of our staffed office with Sabine Feierabend and Michelle Knecht, who ensure the smooth functioning of the Society. We are thankful for all their travail.

With this election cycle, the board is losing Peter Casanova CFA and Daniel Jaedig CFA, two long-standing Members. Both have reached their term limit. Both have served in executive positions as either president, vice-president or treasurer. And both were instrumental in shaping the Society as it stands today. We would like to thank both of them for their many years of dedicated work and long hours. It has been an honour to serve under and with them.

The Society celebrated its 20th birthday this year with a large party and a tremendous cake. And although we have left our teens, we are still growing our Member and Candidate numbers. We are evolving and trying to innovate to serve the changing needs of Members and the financial services industry better and I hope that we will continue to do so. It was a pleasure to serve as president of this great Society, and with the annual general meeting, I will pass the baton to my successor. Let's keep pushing to make this a better industry.

Thank you very much for your support and inspiration!

Florian Esterer CFA



SOCIETY VOLUNTEERS HALL OF FAME

CFA Switzerland's Annual Volunteer Award has been granted to the following Members for their outstanding contributions to the Society as volunteers:



Volunteer of the Year 2014 Award
Winner and nominated volunteers

2009 **Tanweer Ali CFA**
Geneviève Lincourt-Gheyssens CFA

2010 **Mary Cait McCarthy CFA**
Olivier Müller CFA

2011 **Christian Dreyer CFA**
Agata Kozerska

2012 **Pablo Amuchastegui CFA**

2013 **Elaine Kassanos CFA**
Sheila Ohlund CFA

2014 **Jian Shi Cortesi CFA** **VOLUNTEER OF THE YEAR**
Fabrice Moore CFA (nominated)
Eugene Skrynnik (nominated)
Christian Takushi (nominated)
Nevil de Tscharner CFA (nominated)

2015 **Olivier P. Müller CFA** **VOLUNTEER OF THE YEAR**
Alison Arthurs CFA (nominated)
Peter Blum CFA (nominated)
Christian Nauer CFA (nominated)
Leonor Vereda CFA (nominated)



Volunteer of the Year 2015 Award
Winner and nominated volunteers

BOARD OF DIRECTORS

The Board guides the Society's strategy in pursuit of its mission. It is composed of volunteers serving for a term of one year. Re-election is possible without limits except for the President and the Vice President, whose tenures are limited to two consecutive terms.



PETER NEUMANN CFA, PRESIDENT

Peter Neumann CFA is VP Finance at Ansell, leading the EMEA & APAC Finance & Accounting organisation. Previously he has been Associate Director at Procter & Gamble, responsible for the Global Fabric Care Product Supply and R&D

Finance organisation. Over his career he has held various senior finance positions at Procter & Gamble, including leading the business planning group for one region, the finance team for one major luxury brand, the M&A strategy for P&G's luxury business and global controlling of the packaging purchasing organisation. He started his career at J.P. Morgan in 1994 where he completed a banking training program leading to the German banking degree "Bankkaufmann". Peter also holds two degrees from the University of Passau: an MBA as well as a Master of Computer Science. He is a German citizen and has two daughters. Peter has served on the Board since March 2011.



PABLO AMUCHASTEGUI CFA, VICE PRESIDENT

Pablo Amuchastegui CFA is credit control supervisor for the World Trading Unit of Cargill International SA. In the past he worked as a research analyst in the construction of global equity indices for MSCI, both in the USA and

Switzerland. Pablo started his career at Ford Credit Argentina's Finance department. He holds a bachelor degree in Business Administration from University of Buenos Aires, a Master Degree in International Management from HEC Lausanne and a Quantitative Finance Certificate (CQF). Pablo is a Swiss from abroad and Argentine national, and has two children. A Charterholder since 2007, Pablo has been serving the Society as a volunteer since 2009 and joined the Board in 2013.



FLORIAN ESTERER CFA, PAST PRESIDENT

Florian Esterer CFA is Head Asset Management Equities at Bank J. Safra Sarasin where he is responsible for a team managing sustainable equity strategies for institutional clients and funds. Previously he was a senior portfolio manager at MainFirst, responsible for quantitative investment strategies, and he was a member of senior management at Swisscanto Asset Management as Head of Global Equities. Before joining Swisscanto, he worked as a consultant for Boston Consulting Group, established

two technology enterprises, worked as a venture capitalist and as a portfolio manager for small cap European technology companies at an independent asset management firm in Switzerland. Florian joined the Board in 2009 and served as President from 2014, after being Vice-President. Also, he served as Head of the University Relations Committee and initiated the CFA Investment Research Challenge in Switzerland.



PATRICK RANZIJN CFA, SECRETARY

Patrick Ranzijn is Managing Partner at Orange Cherry Venture Capital, a boutique VC with an active role in its portfolio companies, e.g. Patrick is CFO of Champick.com, Jurojin Technologies AG and HRMatches.com, as well as actively engaged with numerous other investments, like its startup accelerator. Former global co-lead products- and finance education at UBS (authoring their books for several business divisions and programs). He previously served as MD, CEO and senior trader at All Options Helvetia AG. Has over two decades of trading and capital markets experience. Patrick is Vice President of the Dutch Business Round Table, chair of the CAIA Switzerland chapter, board member of the Education Advisory Committee of CFA Institute and active in other foundations too. His main areas of interest include: equity derivatives, alternative investments, high frequency trading, transfer pricing and big data. He serves on the board since 2014.



ULRIKE KAISER-BOEING CFA, TREASURER

Ulrike Kaiser-Boeing CFA is in charge of Client Relations at Carnegie Fund Services Limited in Geneva. Prior to this, she worked at Bank SYZ as product specialist for alternative funds and covered UK-based global distributors for the long-only and alternative funds of SYZ. Before joining SYZ Group she was heading the Swiss Branch of Candriam (formerly Dexia AM), in charge of the business development for institutional and wholesale clients. Prior to this, she worked as an equity analyst and later as a relationship and project manager in the institutional business at Lombard Odier. She started her career as a project manager in the International Finance and Commodities Institute (IFCI) in Geneva. Ulrike holds a degree in Business Administration from the University of Cologne and is a CFA Charterholder since 2003. She previously served on the Board of CFA Switzerland from 2005 to 2011 and joined the Board again in 2014. She is a member of the Standards of Practice Council of CFA Institute since 2009 and holds the CAIA (Chartered Alternative Investment Analyst) designation.

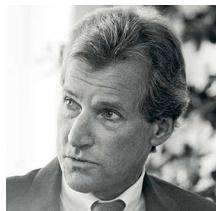
BOARD OF DIRECTORS



RAFAELA BICHUETTE CFA

Rafaela Bichuette CFA is a Senior Investment Advisor for the Latin American and Iberian clientele at Credit Agricole Indosuez Wealth Management in Geneva, responsible for the multi-asset class advisory. Previously, she held the same position at Lloyds TSB Private

Banking. Rafaela also worked at the Latin American Commercial Team at Société Générale Private Banking and as a Fund Analyst at Ferrier Lullin S.A.A Brazilian National, Rafaela moved to Switzerland to complete a Master's degree in International Economics at the Graduate Institute of International and Development Studies. Before moving to Geneva, Rafaela worked at the Climate Change Department of the Ministry of Science and Technology and at the United Nations Development Programme in Brazil. Rafaela is a CFA Charterholder since 2010. She started to volunteer for the CFA Switzerland Society in 2014 and is Co-Head of the Continuing Education Committee. She is married with two boys.



ANTHONY CAGIATI CFA

Anthony Cagiati CFA is a Partner at Sound Capital Ltd., Zürich, and a Member of the Executive Board at Alliance of Swiss Wealth Managers. Anthony has in-depth know-how in the area of private banking in Switzerland as he served for many years in senior positions at Bank Leu / Clariden Leu. In 2012 he played a crucial role in the set-up of Metropol Partners / Sound Capital Ltd., an independent asset manager. Anthony was engaged with CFA Society Switzerland and CFA Institute in various functions including founding member of the board of and later President of CFA Society Switzerland and Member of the Board of Governors at CFA Institute. Anthony holds an MBA from Babson College.



SHEILA OHLUND CFA

Sheila Ohlund CFA is the Founder and Managing Director of Grove Financial Services GmbH, an independent asset management and financial coaching firm. Previously, she was a Partner at SBC Brinson, and following its merger with UBS, was a Director of Portfolio Management and Research. Prior to this, she was Executive Director and Head of Research at Rothschild Bank. She had earlier been a member of the global equity thematic investment team at American Express's

international asset management in London. Sheila began her career at Price Waterhouse as a Certified Public Accountant (CPA). Sheila received a Master's degree in Economics from the London School of Economics and a Master's degree in Finance at the Sloan School of Management at the Massachusetts Institute of Technology (MIT). She is currently completing her PhD in Finance at the University of St Gallen. She serves on the board since 2014.



DANIEL RITZ CFA

Daniel Ritz CFA is a director in the institutional clients department of Unigestion since 2011. Daniel began his career in 1991 as assistant in the asset management department of UBS in Zürich. In 1993, he became Sales and Relationship Manager for Swiss institutional clients.

In 1998, he joined Bank Leu as Head of Asset Management before becoming Head of Institutional Clients in 2003, a position he kept after Clariden Leu was formed. Daniel is Swiss, married and has three children. He graduated in Economics from the University of St. Gallen and completed an MBA at the University of Rochester NY. He has been a CFA Charterholder since 1996. He has served as a volunteer since 2010 and joined the Board in 2013.



PHILLIP SUNDQUIST CFA

Phillip Sundquist CFA is the founder and Managing Director of SUNDQUIST ADVISORY Sàrl, an asset management consultancy providing investment advisory and management consulting. Phillip has over two decades of experience in asset management and finance both in Europe and the US. He previously held executive investment management roles at leading private banks and worked as fund manager and financial analyst at the Credit Suisse Group. Phillip earned an MBA from the Michael G. Foster School of Business of the University of Washington in Seattle. He has been a Charterholder since 2000 and is on the Board since 2012.

ADVOCACY

By Christian Nauer CFA

The Advocacy Committee serves the Society mission by representing CFA values to regulators, standard setters and government in general. The Committee does this in close cooperation with CFA Institute's Standards & Financial Markets Integrity (SFMI) team which addresses predominantly EU related regulatory issues out of the EMEA headquarters. CFA Switzerland's Advocacy Committee is composed of volunteers from diverse backgrounds to reflect the different areas of expertise required in this space. Christian Nauer CFA serves as the Committee Chair.

In line with the Committee's initiative to strive from its traditionally reactive role responding to public consultations to a more pro-active role, the Committee has launched several new initiatives which will keep volunteers busy over the coming months.

The most remarkable initiative is a comprehensive benchmark study of regulators across major jurisdictions. In cooperation with other CFA societies and CFA institute, a dedicated team will anonymously gather data observing actual cases as they are handled by the different regulators. The goal is to methodically and objectively compare how the regulators fare in terms of effectiveness, cost, meaningfulness, etc. It goes without saying that this project will involve material resources and last over several months.

Another current initiative revolves around the hypothesis that many institutional investors consider the Minder Initiative a failure. Based on data gathered at the Swiss Pensions Conference and different external sources we intend to work out why the sentiment is as bad as it is and look into whether some of the basic aspects of the concept can be salvaged while seeking input on what investor rights culture fits the structure of the Swiss market. This will allow us to offer constructive input into the ongoing review of company law.

Finally, closet indexing (passive tracking of indexes by retail mutual funds positioned as active) is an area that the Society has started to investigate in cooperation with CFA Institute.

The first ever public expulsion of a member identified by name of CFA Institute and CFA Switzerland who was found in breach of the CFA Institute Code & Standards has served to demonstrate the global reach of CFA Institute's Professional Conduct Program. This has increased CFA Institute's standing among Swiss authorities as an effective, credible self-regulatory authority.



Christian Nauer CFA - CEO Swiss Analytics Ltd

CANDIDATES

By Peter Neumann CFA

Candidates are the next generation of Members, hence extremely important to the Society! In Switzerland we have some 1500 to 2000 active candidates (as opposed to ca 6000+ individuals in total who are enrolled in the CFA program) striving to pass an exam during the December or June sessions. Whilst their focus is first and foremost on preparing for the exams, they are also very active volunteers and participate in various Society events.

The candidate membership category helps them receive similar benefits to active members and remains a success with some 105 candidate members – a number that is gradually increasing as we broaden our value proposition. Clearly, the number of Candidate Members is cyclical in nature, as successful Level III Candidates progress to join the Society's ranks as Regular Members over time. Nevertheless, there is still significant upside in this membership category as 76% of non-member Candidates reported lack of awareness of the option in a June 16 Candidates Survey. Interestingly, 61% of Candidate Members responding mentioned Access to the network as their primary reason for joining as Candidate Members.

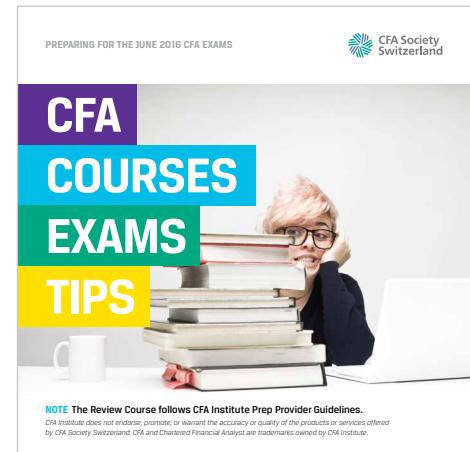
The mock exams that we offer to prepare and simulate the exam atmosphere continued to be popular with more than 200 participants across Geneva and Zürich. We also expanded our support into the virtual world – WhatsApp groups for each level available to Live Mock Exam registrants for clarification questions and E-day preparations were well received by participants.

We have built on this success with candidates and established a new intense 4 day preparation course in Switzerland. The Review Course is offered by the Society in cooperation with ISFB (Geneva) and FHSG (Zürich) provided candidates with a unique, intense opportunity to review all material concepts and methods of the upcoming exam in a compact, 4-day format from Thursday through to Monday, with Sunday for a break. Based on the positive participant feedback we will continue with this format for the December 16 and June 17 exams. Quite selfishly, the Society wants to enable every candidate to be successful and join as full CFA Society Member.

Like every year have continued the tradition of offering the post-exam beer bash in Geneva and Zürich – this year sponsored by source ETF. The weather gods (as well as the beer) helped all participants to relax from the exam stress – see on the side for an impression from Zürich.

In order to further inform potential candidates we also setup a prep event in Zürich and Geneva with outstanding speakers from the CFA institute, Fitch Learning and practitioners. Feedback has been very positive – focus has been to provide information on the CFA exam as well as the reputation of the CFA designation in the market.

PREPARING FOR THE JUNE 2016 CFA EXAMS



CFA
COURSES
EXAMS
TIPS

CFA Exams
Candidate brochure,
post-exam beer bash

NOTE: The Review Course follows CFA Institute Prep Provider Guidelines.
CFA Institute does not endorse, promote, or warrant the accuracy or quality of the products or services offered by CFA Society Switzerland. CFA and Chartered Financial Analyst are trademarks owned by CFA Institute.



PUBLIC AWARENESS & COMMUNICATION



Mindshare is important! The Society has continued to work with media in Switzerland to promote both the CFA brand as well as the values of the organisation among the multiple stakeholders. The results are summarised in the below charts and graphs.



ADVERTISING

We continued the standing practice of placing a congratulation ad containing the names of **259 new Swiss CFA Charterholders** in Finanz und Wirtschaft and BILAN, copies of which were distributed to the participants of the Award Ceremonies in Geneva and Zürich.

NEWSLETTER

The Charter monthly newsletter has continued to expand its role as the #1 communication channel with Society Members and friends. We have worked with an outside graphic designer to recast its appearance and make it more pleasing to the eye of the reader. The editorial team has done a great job covering relevant Society events and occasions just as well as using them as springboards for more in-depth inquiries into topics of interest to Members. **Alison Arthurs CFA** and **Leonor Vereda CFA** have continued to serve on the editorial team, which has been reinforced with **Heikki Luoma CFA** after **Frédérique Haftmann's** departure.

PUBLIC AWARENESS & COMMUNICATION

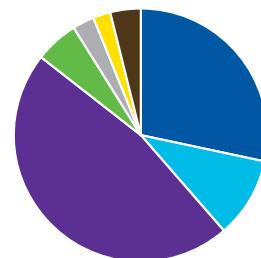


PR VIDEO

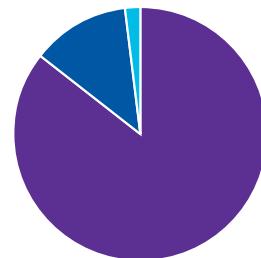
On the occasion of the Society's 20th anniversary, we produced a **PR video** sharing insights into the Society's creation, statements from prominent Members as well as CFA candidates about the Society's role, mission and value proposition. The video is available on the Society's Youtube channel along with a growing **library of 80 recordings of Continuing Education events** and more. This resource proves to be of increasing importance to Members and other stakeholders: Content has been watched for more than 1'466 hours, which is 3.3 times more than last year. 10'102 views were clocked (2.3 times more). The average view duration is a staggering 8:42 minutes, which is a lot of cat videos. **The best performing video** by same margin (although not quite viral yet) has been the recording of **The Value Investing Conference** with Guy Spiers, Vitaly Katsenelson CFA and Thomas Braun.

SOCIAL MEDIA

In other social media news – the Twitter handle CFA_CH is still going strong with over 2'000 followers (+36%) and more than 14'700 tweets since March 2013. **The CFA Gazette** is an automatic daily aggregator of Twitter content promoted by CFA Institute and CFA Societies around the world. The Society page on LinkedIn is now followed by 1'520 (+33%) people and the Swiss CFA network group on the same platform stagnates at around 1'185 Members (+5%).



ARTICLE CONTENT



ARTICLE LANGUAGE

NEWSPAPERS

ADVISOR WORLD
BILANZ
CITYWIRE
EFINANCIAL CAREERS
FINEWS.CH
FINANZ UND WIRTSCHAFT
HANDELSZEITUNG
L'AGEFI
LE TEMPS
NEUE ZÜRCHER ZEITUNG
ROMANDIE.CH
SCHWEIZER BANK
SCHWEIZER VERSICHERUNG

ARTICLES BY MEDIA TIER

TIER 1

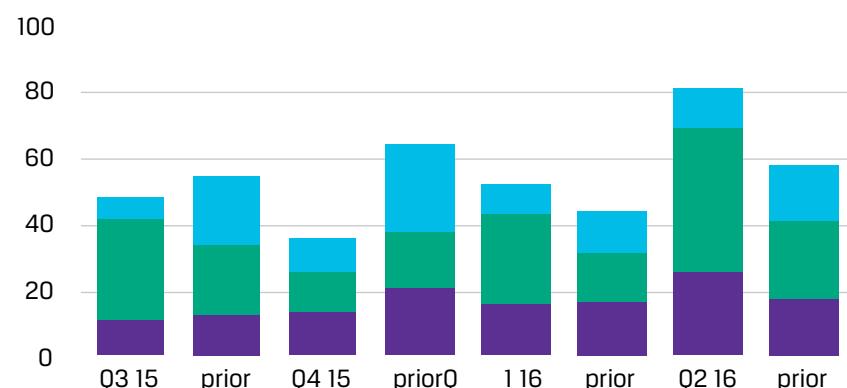
**NEUE ZÜRCHER ZEITUNG,
FINANZ UND WIRTSCHAFT ETC.**

TIER 2

**FINEWS.CH,
HANDELSZEITUNG ETC.**

TIER 3

**ROMANDIE.CH,
ADVISORWORLD.CH ETC.**



WE CONTINUE to be a respected source of independent industry commentary.

LE TEMPS

L'état des lieux et sept hypothèses sur la fintech

Une conséquence immobilière, les partenariats entre acteurs de l'immobilier et fintechs, l'expansion des agences immobilières dans le secteur des startups... Baspoulou dévoile les tendances qui marquent l'immobilier et les métiers des transactions et nous donne ses prévisions de la situation du marché pour les années à venir.

1. Les partenariats entre les agences immobilières et les fintechs sont en cours d'expansion, grâce à une forte demande de services de financement. Nous constatons que les partenariats sont en train de se développer, mais nous devons attendre pour voir si ces partenariats vont évoluer vers de nouvelles formes.

2. La recherche des meilleures fintechs immobilières pour assurer un service de qualité et de sécurité est en cours. Nous devons nous concentrer sur les fintechs qui ont une bonne réputation et une bonne expérience dans ce domaine, grâce à leur expertise financière, leur offre de services transparents et leur intégration avec nos systèmes. Nous devons également veiller à ce que les fintechs soient bien intégrées dans notre quotidien.

3. Les fintechs immobilières sont en cours d'expansion, grâce à leur intégration avec les autres secteurs de l'économie. Nous devons nous concentrer sur les fintechs qui ont une bonne réputation et une bonne expérience dans ce domaine, grâce à leur expertise financière, leur offre de services transparents et leur intégration avec nos systèmes. Nous devons également veiller à ce que les fintechs soient bien intégrées dans notre quotidien.

4. Les fintechs immobilières sont en cours d'expansion, grâce à leur intégration avec les autres secteurs de l'économie. Nous devons nous concentrer sur les fintechs qui ont une bonne réputation et une bonne expérience dans ce domaine, grâce à leur expertise financière, leur offre de services transparents et leur intégration avec nos systèmes. Nous devons également veiller à ce que les fintechs soient bien intégrées dans notre quotidien.

5. Les fintechs immobilières sont en cours d'expansion, grâce à leur intégration avec les autres secteurs de l'économie. Nous devons nous concentrer sur les fintechs qui ont une bonne réputation et une bonne expérience dans ce domaine, grâce à leur expertise financière, leur offre de services transparents et leur intégration avec nos systèmes. Nous devons également veiller à ce que les fintechs soient bien intégrées dans notre quotidien.

6. Les fintechs immobilières sont en cours d'expansion, grâce à leur intégration avec les autres secteurs de l'économie. Nous devons nous concentrer sur les fintechs qui ont une bonne réputation et une bonne expérience dans ce domaine, grâce à leur expertise financière, leur offre de services transparents et leur intégration avec nos systèmes. Nous devons également veiller à ce que les fintechs soient bien intégrées dans notre quotidien.

7. Les fintechs immobilières sont en cours d'expansion, grâce à leur intégration avec les autres secteurs de l'économie. Nous devons nous concentrer sur les fintechs qui ont une bonne réputation et une bonne expérience dans ce domaine, grâce à leur expertise financière, leur offre de services transparents et leur intégration avec nos systèmes. Nous devons également veiller à ce que les fintechs soient bien intégrées dans notre quotidien.

CONFERENCES

By Christian Dreyer CFA

Following last fiscal year's learning experience with an intense burst of four conferences, we reviewed the conclusions and hosted only two full-day events – the Swiss Pensions Conference #SPC16 in Geneva and Zürich themed "Currency Wars". Keynote speakers of note were former SNB Vice Chair Prof. Jean-Pierre Danthine in Geneva and Prof. Barry Eichengreen of Berkeley and Daisuke Ishida of Nippon Life Tokio in Rüschlikon. Ishida-san reported Nippon Life's hands-on experience with the Japan scenario to a rapt audience.

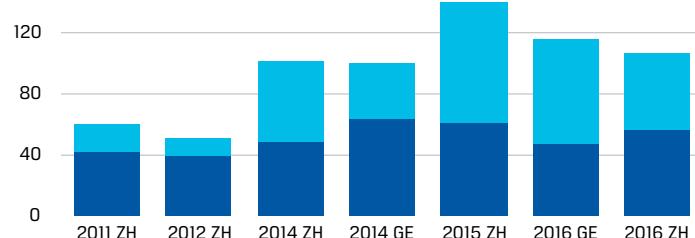
Both conferences were created by local agenda teams following the Peers-for-Peers (P4P) concept, which means that subject-matter-expert Society volunteers will independently create a conference agenda that is relevant and interesting for their industry peers. This concept makes full use of a truly unique resource that only a CFA society can draw on, namely a deep bench of committed industry expert volunteers who dedicate their time for the advancement of their industry.

The Geneva SPC team was lead by **Marc Fournier CFA** and consisted of **Pascal Frei CFA**, **Stève Girardin CFA**, **Nathalie Miazza CFA**, **Adrien Veillard CFA**, **Ulrike Kaiser-Boeing CFA**, **Pablo Amuchastegui CFA** and **Florian Gerosa CFA**. The Rüschlikon team under the leadership of **Michael Frei CFA** was composed of **Peter Blum CFA**, **Michael Haene CFA**, **Sinikka Demaré CFA**, **André Siegrist CFA**, **Walter Bareiss CFA**, **Jürg Schiller CFA** and **Marek Ondraschek CFA**.

SPC can be summed up in two charts so far: The audience analysis permits insight into the development of the number of all participants (including speakers, volunteers, sponsor representatives) and the split between pension fund decision makers and other participants. The satisfaction analysis will become more sophisticated going forward by capturing the Net Promoter Score on a recurring basis. Both charts are good evidence of SPC's status as a top notch event in the Swiss pensions landscape.

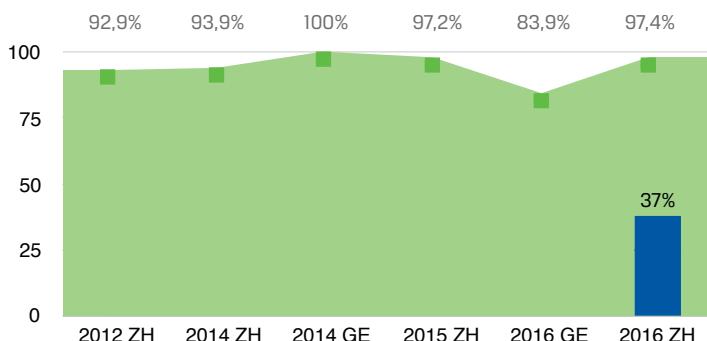
SPC AUDIENCE ANALYSIS

 PF DECISION MAKERS, ADVISORS
 SPEAKERS, SPONSORS, MEMBERS



SPC SATISFACTION ANALYSIS

 COMING BACK
 NET PROMOTER SCORE



CONTINUING EDUCATION



By Mary Cait McCarthy CFA

The Continuing Education (CE) offering is one of the most valuable benefits of society membership, and the CE Committee strives to provide Members a broad range of topics and formats to allow them to deepen and broaden their knowledge while networking with other Members having similar interests. Since the Committee tries to reach as many Members as possible, it is co-chaired by a Zürich representative, Mary Cait McCarthy CFA, and a Geneva representative, Rafaela Bichuette CFA. In both locations, a number of active Committee Members contribute extensively to the offering. In addition to organizing the CE events, the Committee authored and analyzed a member study about their CE needs during the 15/16 year, and we would like to share details of events and the survey with you.

With regards to the events, this year saw a total of 47 events (excluding the Forecasting Dinner and Swiss Pensions Conference), more than 30% increase compared to the 14/15 year. 23 of the events took place in Zürich, 20 in Geneva, and 2 events took place in each Lausanne and Ticino. The chart below shows that we continue to offer a variety of subjects. We also continue to offer new formats, including two new web-based formats: in one case, we partnered with CFA Institute for a live webcast with a local and an Institute speaker, and in the other case, we broadcast a "live viewing" of an Institute webcast followed by live discussions on site in Geneva and Zürich – and the mandatory drinks afterwards.

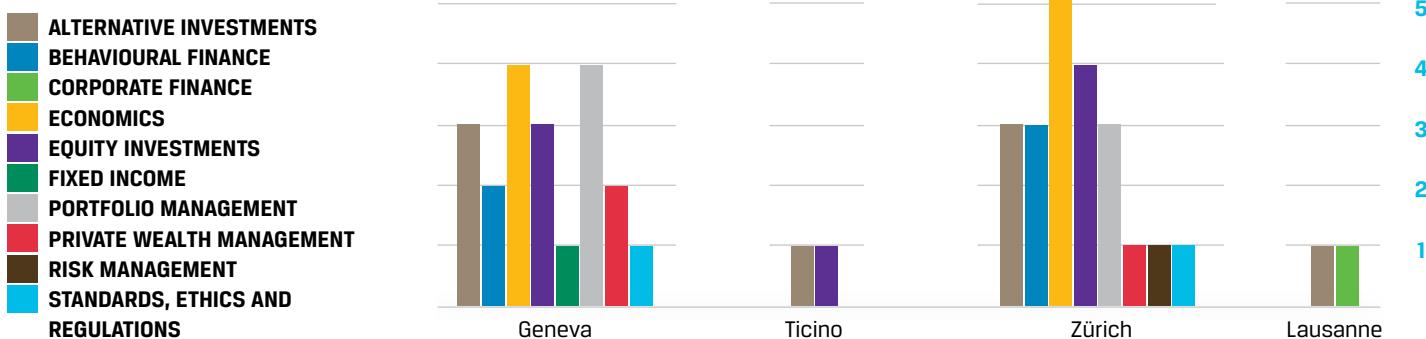
Events continued to be well attended, with an average of 40 participants registered in Zürich and 30 in Geneva. Lausanne tends to have a turnout similar to Geneva, whereas Ticino has around half that number of participants. Of the attendees, a higher percentage were Members this year (75% up from 69% last year). The no-show rate is still higher than ideal, being on average of 20%, with Zürich and Ticino having fewer no shows compared to Romandie. The overall satisfaction scores have remained steady at 3.9, but we have noticed a drop in the ratings from Geneva (3.8 versus 4.2).

The Committee conducted a Member survey to find out how to best serve Members' CE needs. We had 157 responses, representing 5.6% of the overall membership. According to respondents, the topics of greatest interest include portfolio management, asset allocation, economics, behavioral finance, equity investments, and risk management. The survey showed that the topic was the biggest factor in determining whether to attend an event. Speaker name recognition was also important, but less important than the topic. Also important in deciding whether to attend an event is the time of day. While the majority of members prefer lunch events, a significant one third prefer evening events, suggesting that we need to vary more extensively the time of day for events.

The Committee's focus on shorter talks (1-2 hours) in multiple locations was supported by the responses, since most Members prefer shorter events and are not willing to travel very far to them. The recording of events for later viewing was also appreciated by the respondents. While approximately 45% were satisfied with the CE offering, the same percentage were neither satisfied nor dissatisfied, suggesting that we still have work to do.

To try and improve satisfaction with the CE offering, the Board decided to place a particular focus on the CE offering in December 2015. The Committee responded with a proposal to offer a distinguished speaker series with the goal of inviting well-recognized speakers in order to attract larger audiences to the events. This was presented to the Board at the June meeting. The Board supports the proposal, but would like to see the funding come from the Institute. Over the next months, the Committee will be honing the proposal for presentation to the Institute in hopes of being able to start the series during this year.

EVENT SUBJECTS BY CITY



MEMBERSHIP

The main driver of membership growth continued to be the success of the CFA Charter in Switzerland. The Society has been able to welcome 256 new Regular or Affiliate Members for a net membership growth rate of 4.9%. Candidate Members tend to be cyclical by nature, as they would hopefully mature into regular Members upon completing Level III and their work experience requirements.

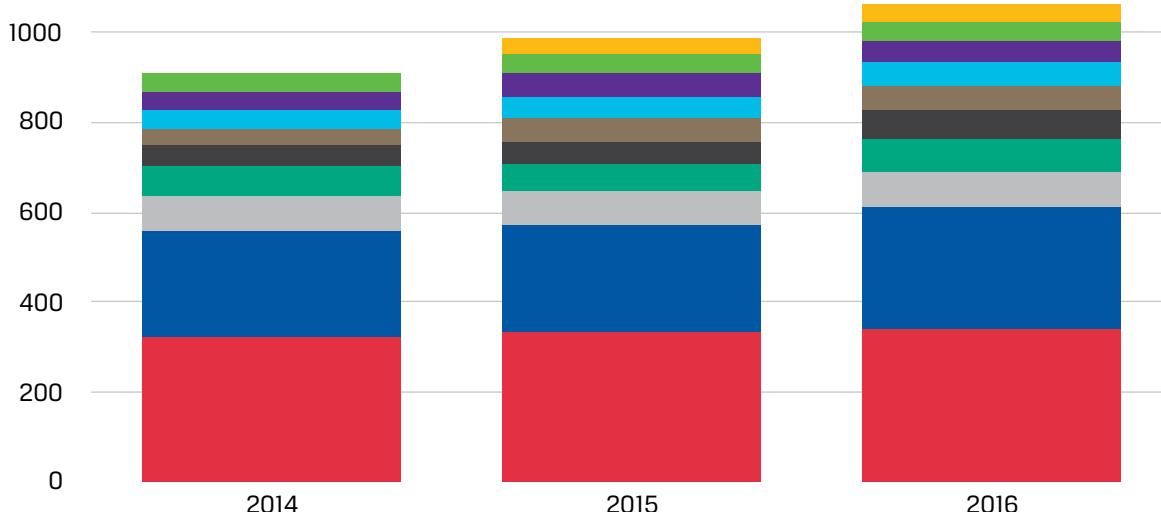
This year's renewal cycle has seen a 92% (92.3% last year) membership retention, compared to 90.4% (91.2%) in EMEA West. There are 387 (364) members of CFA Institute living in Switzerland who are not affiliated with CFA Switzerland and we will pay particular attention to convince them of the benefits of membership this year. The number of Candidates who have successfully completed all three levels, but do not yet have the required work experience ("Charters Pending") stands at 278 (264).

CFA Institute polls Members annually for their satisfaction with their membership experience. On a scale from 1 to 10 (best), Members responding this year returned an average satisfaction of 7.2 (6.9), compared to a global average of 7.0. The Net Promoter Score jumped to +16% (-16%). 59% (67%) of Members report paying membership dues from their own pockets.

The total share of Members employed by the top 10 employers has remained stable at just shy of 40% of total membership. The biggest change in the Top 10 ranking was for ZKB, which jumped from 8th to 5th rank thanks to its acquisition of Swisscanto.

TOP 10 EMPLOYERS OF MEMBERS 2016

 UBS	341
 CREDIT SUISSE	271
 PICTET & CIE	80
 JULIUS BAER	69
 ZKB	63
 LODH	57
 ZURICH FS	50
 VONTobel	50
 HSBC	41
 LGT GROUP	41



SOCIAL EVENTS

By Jian Shi Cortesi CFA

The society organizes various social networking events to bring Society Members together to share a fun experience and spend enjoyable time together outside work. In the reporting period, the Social Events Committee has hosted 27 purely social events (4 Basel, 13 Geneva, 1 Lausanne, 9 Zürich) with approx 550 overall participants. The flagship events included the Forecast Dinners hosted in Zürich and Geneva with approximately 200 participants, as well as the Award Ceremonies for successful new Charterholders.

We also hosted a special event for Society Members to gather together in celebrating the 20th year anniversary of the Swiss society. In addition, a number of local events were hosted in various cities throughout the year, including After Work drinks, Networking Luncheons and summer barbecue. In this Olympian year, the Society even branched out into sports events with the CFA Sola Power team of runners participating in the annual Sola Relay Race in Zürich. A new tradition is born – thanks to volunteer Shanshan Zhang for the idea and swift execution!

Among the many memorable moments ...



Social Events

"Tomato Head" –
CFA Switzerland
visited Art Basel

Sola Staffette Run
with barbecue

Giant cake at 20th
anniversary party

CFA Forecast Dinner
February 2016



UNIVERSITY RELATIONS

By Olivier P. Müller CFA

The CFA designation is well known at Swiss universities, especially, but not only among Banking & Finance students. We repeatedly reached out to all Swiss universities and maintain good working relationships with them.

CFA Switzerland's flagship event is the CFA Institute Research Challenge. For the 2015/2016 tournament, we had a record participation in terms of universities. Indeed, for the first time, we could team up with CFA Society Liechtenstein and welcome University of Liechtenstein (Prof. Dr. Marco J. Menichetti), and we also reached University of Basel (Prof. Dr. Pascal Gantenbein). In total, we had 109 students participating from all regions of Switzerland and Liechtenstein.

This year, students focused on Straumann (SWX:STMN), the Basel based dental implants manufacturer. We enjoyed great support from Straumann's CFO and investor relations team. The team delivering the best report and the best presentation hailed from University of Lausanne (Chair Prof. Dr. Norman Schürhoff represented by Jules Munier) for the fourth time in a row. The final event took place on 25 February 2016 at University of Zürich. Again, there was good local press coverage. We are grateful to Credit Suisse (main sponsor) and Finanz + Wirtschaft (media partner).

That team – Valentin Pisa, Claire Eichinger, Adrien Ganninger de Botmiliau, Leila Rodriguez Maftah and Yvan Kirassian – then travelled to Chicago to participate in the EMEA regionals, which were exceptionally held in conjunction with the global finals on the occasion of the Research Challenge's tenth anniversary.

Early November, Christian Dreyer CFA held a guest presentation about "Asset vs Wealth Management in Switzerland" at an event hosted by University of Zürich's Finance Club. Finally, CFA Switzerland hosted a group of students from The University of Hong Kong who spent a week in Switzerland accompanied by their lecturer. They not only met CFA Switzerland but also Bank of International Settlements, University of Zürich, UBS, Credit Suisse and GAM, mostly organized through CFA Charterholders of our local Society.



The winning team – Image courtesy Carol Fleischmann



The students from HK University with their leader Clement Wong (second from right) in front of Thomson Reuters after Christian Takushi's (center, white shirt) CE presentation.

SOCIETY OUTLOOK

Growing Up

By Christian Dreyer CFA



Have you watched the [video created on the occasion of the Society's 20th anniversary](#)? It is available on the Society's Youtube channel. Touring the city with Rafal, the friendly and creative Polish camera man in tow to meet Members for short video clips was one of the highlights of this past year for me. At the same time, it reminded me of the distance the Society has come when Anne-Katrin and Amaury reminisced about how the board of what was started as the Swiss Society of Investment Professionals (SSIP) was "stuffing envelopes" at her house to promote the Review Course to Candidates in the nineties. The memory was particularly vivid because I joined those efforts as a volunteer not much later when I received my Charter in 2000.

Most of the stuffing of envelopes is done electronically nowadays, although we have indeed returned to offering the Review Course again after a few years' hiatus in the wake of the crisis. But the "product" is very different in response to deep structural change that the Swiss financial center is in the grips of. Whereas back in the day, we were able to fly in instructors from the US and host courses at luxury venues because the bill was paid by employers, nowadays the course caters predominantly to Candidates paying their own way and is therefore much more austere, albeit no less effective.

20 years ago, the Swiss financial services industry was indeed very different from today, and yet, it took to the CFA designation like a duck to water. The 94 pioneers who started the Society in 1996 were just the visionary avantgarde who understood that Switzerland needed investment professionals who maintained their position at the cutting edge of technical competence just as much as their awareness and very clear compass in the ethical minefield that is the investment industry in practice. Candidates like myself followed their example in their thousands and are now entering positions of responsibility that allow them to become the bedrock of a Finanzplatz that reinvents itself with a new focus on transparency, performance and effectiveness on behalf of the client: Ethics and Professionalism for the Finanzplatz!

I am now in my fourth year at the executive helm of the Society, enjoying every minute of intense cooperation with the board, volunteers, Members, Candidates and stakeholders alike. The most important individual stakeholder, of course, is CFA Institute: Without its patient support that is aimed at making CFA Switzerland a professional grade, economically self-sustainable creator of (membership) value since 2009, we would be unable to do what we have embarked on.



SOCIETY OUTLOOK

The fiscal year that is already well underway when you read this will have more highlights coming up. We continue our efforts to make increasingly better use of technology, which still involves a lot of work under the bonnet at this stage. But you will have noticed that in swiss.cfa, we have a snappy new URL which we intend to put to good use going forward. Note that volunteers can get their own personal email account @swiss.cfa as a small perk for their support.

Conference-wise, the Swiss Pensions Conference agenda teams are already at work creating the conferences coming up on 23 March 2017 in Geneva and 9 May in Rüschlikon. This year's challenge is going to be Mindful Risk Taking. An altogether new volunteer conference team has been convened to create The Generations Conference in Rüschlikon on 12 September 2017, a new conference format tailor made for finance professionals working for single family offices. Save those dates!

Survey after survey shows that "Jobs" is one of the most pressing items of value on every Member's mind. The Society hasn't been particularly active about this topic so far, with the exception of a few events here and there. We do have a couple of irons on the fire, however, which we will hopefully be able to pull out this year: CFA Institute is relaunching its Jobline with a much broader global footprint. CFA Switzerland will be among the beta partners testing this offering, so Members will be among the first to be able to benefit. A compensation survey has also been in the works for quite some time ... watch this space.



A physicist at CERN, peering through magnetic coils in the anti-matter factory

Do you know what dark matter is? Well, neither do I - nor the cosmologists referred to during the recent CFA@CERN trip. But I think of it as a fitting metaphor for about 60% of Members who happily retain their membership year after year without ever being in touch with the Society - ideal customers in a way maybe, but only if you understand how they tick. That's my ambition for this year and next: gain a perspective on their areas of interest and how we could serve them better.

This issue is worlds away of course from the experience of the small group of pioneers who kick-started the CFA designation into existence in Switzerland. And yet, they invested their energy and lots of personal time, thus pre-empting the runaway success that the CFA program continues to enjoy in the Swiss market. This is no small feat of forecasting! In last year's outlook section of the Annual Report, I suggested you look at Guy Kawasaki's Rules for Revolutionaries. This year, if it is one book you read cover to cover, make it Philip Tetlock's Superforecasters! The mindset described in that book is in the sweetspot of what a professional forecaster's approach to thinking should be.

In that spirit, do not despair over your forecasting! I'm looking forward to welcoming you at the next eponymous dinner!

Yours,



TREASURER'S REPORT

By Ulrike Kaiser-Boeing CFA

CFA Society Switzerland's financial objective as a professional non-profit organisation is to use revenues to fund activities offering the greatest benefit to current and future Members. We strive to maintain a strong financial position in order to provide value-added activities to Members and to ensure the Society's long-term financial and operational health.

The 2015/16 results present our activities from an economic perspective and show the Society's financial position as a going concern in accordance with the Swiss Code of Obligations. Starting the currently reported fiscal year, we are complementing balance sheet and profit & loss accounts with a cash flow statement. Accounting for the full fiscal year has been outsourced to an external accountant in order to manage the complexity of VAT accounting and to free up some staff capacity.

The year ending June 30th 2016 represents the second normalised 12-month reporting period following the change of our fiscal year-end and allows for comparisons to the previous year. We posted improvements in our financial results with a rise in total revenue of 3% from CHF 715'822 to CHF 734'994. This increase was mainly driven by sponsorship contributions, which increased 20% from 218'351 to CHF 262'082, thanks to higher corporate sponsorship for the two Swiss Pensions Conferences. The higher corporate sponsorship compensated largely for the lower delegate fees, due to the reduction in the number of conferences addressing a small number of specialised participants. With this strategy we continued to improve the diversification of the Society's revenue base as sources other than CFA Institute support, which grew to 76% of Total Revenue (up from 72% last year).

Total Expenses decreased slightly by 1% from CHF 778'790 to CHF 771'770. This decrease was mainly due to lower event related costs, offsetting higher other administrative expenses, as marketing cost for our newsletter "The Charter", and the outsourcing of accounting. Earnings Before Taxes (EBT) came to a loss of CHF 37'260. The offsetting of an accounting error in the previous period resulted in a net loss of CHF 15'185 (see Notes to the Financial Statements). The Net Period Result posted a loss of CHF 52'934 (compared to a loss of 41'406 for the previous period).

The Society's balance sheet remains strong with Cash and Cash Equivalents of CHF 231'701 and Marketable Securities of CHF 293'671, which together represent 76% of Total Assets. The equity position is also healthy with Net Equity Capital of CHF 431'253. Given our solid financial position, we remain favourably positioned to provide increasing value to our members and to make further strides in the professionalisation of the Society.

Continued growth of membership, now exceeding 2'800, was another positive development during the year. Growing the Member base is a key success factor for the Society since Member Dues generate stable revenue and represent a reliable source of income for budgeting purposes.

TREASURER'S REPORT

Balance Sheet

BALANCE SHEET per 30 June 2016

	Notes	30.06.16	30.06.15	% Change
--	-------	----------	----------	----------

ASSETS

Current assets						
Cash and Cash Equivalents		CHF	231'701	CHF	260'614	-11,1%
Marketable securities	1	CHF	293'671	CHF	318'796	-7,9%
Recoverable withholding tax		CHF	378	CHF	378	-0,1%
Accounts receivable		CHF	70'081	CHF	80'112	-12,5%
Deferred assets & accruals	2	CHF	83'225	CHF	12'000	593,5%
Total current assets		CHF	679'056	CHF	671'900	1,1%
Non-current assets						
Equipment		CHF	3'300	CHF	3'579	-7,8%
Rent Deposit		CHF	5'000	CHF	5'000	0,0%
Total non-current assets		CHF	8'300	CHF	8'579	-3,3%
Total assets		CHF	687'356	CHF	680'479	1,0%

LIABILITIES

Current liabilities						
Accounts payable	3	CHF	101'312	CHF	33'196	205,2%
Deferred liabilities & accruals	4	CHF	154'795	CHF	163'099	-5,1%
Total current liabilities		CHF	256'107	CHF	196'295	30,5%
Non-current liabilities						
Long-term provisions		CHF	0	CHF	0	0,0%
Total non-current liabilities		CHF	0	CHF	0	0,0%
Total net assets		CHF	431'250	CHF	484'184	-10,9%

EQUITY

Equity at beginning of period		CHF	484'187	CHF	525'394	-7,8%
Period result		CHF	-52'934	CHF	-41'207	28,5%
Equity at end of period		CHF	431'253	CHF	484'187	-10,9%

Profit & Loss Statement

PROFIT & LOSS STATEMENT						
	Notes	2015/16		2014/15		%-change
Member dues		CHF	195'365	CHF	179'438	8,9%
Delegate fees		CHF	59'242	CHF	83'674	-29,2%
Sponsorship contributions		CHF	262'082	CHF	218'351	20,0%
Candidate education		CHF	37'656	CHF	37'137	1,4%
CFA Institute support	5	CHF	180'649	CHF	197'222	-8,4%
Total revenue		CHF	734'994	CHF	715'822	2,7%
Event rents & catering		CHF	-308'528	CHF	-328'268	-6,0%
Total event expenses		CHF	-308'528	CHF	-328'268	-6,0%
Staff salaries		CHF	-365'350	CHF	-356'406	2,5%
Total staff expenses		CHF	-365'350	CHF	-356'406	2,5%
Marketing		CHF	-30'405	CHF	-25'369	19,9%
Administration		CHF	-56'320	CHF	-50'021	12,6%
Charges, premiums		CHF	-3'169	CHF	-10'162	-68,8%
Board expenses		CHF	-8'000	CHF	-8'564	-6,6%
Total other admin expenses		CHF	-97'892	CHF	-94'116	4,0%
EBITDA		CHF	-36'777	CHF	-62'968	-41,6%
Depreciation & amortisation		CHF	-2'011	CHF	-6'512	-69,1%
EBIT		CHF	-38'787	CHF	-69'480	-44,2%
Return on investments		CHF	2'052	CHF	9'273	-77,9%
Investment expenses		CHF	-525	CHF	-1'866	-71,9%
Net investment return		CHF	1'527	CHF	7'407	-79,4%
EBT		CHF	-37'260	CHF	-62'073	-40,0%
Extraordinary profit		CHF	0	CHF	107'270	-100,0%
Extraordinary loss	6	CHF	-15'540	CHF	-86'085	-81,9%
Direct taxes		CHF	-134	CHF	-318	-58,0%
Net period result		CHF	-52'934	CHF	-41'207	28,5%

TREASURER'S REPORT

Cash-Flow Statement

Not reviewed

CASH FLOW STATEMENT				
12-Month Cash Flow				1.7.15 – 30.6.16
		Cash at Beginning of Period	CHF	579'410
		Cash at End of Period	CHF	525'371
Net Cash Flow			CHF	-54'038

OPERATIONS

Cash receipts from	Member dues	CHF	134'366
	Delegate fees	CHF	57'221
	Sponsorship contributions	CHF	236'650
	Candidate education	CHF	37'551
	CFA Institute support	CHF	191'244
Cash paid for	Event rents & catering	CHF	-287'757
	Staff salaries	CHF	-320'431
	Office & Infrastructure	CHF	-15'600
	Insurances	CHF	-642
	Administrative cost	CHF	-20'610
	IT / communications cost	CHF	-2'573
	Marketing and advertising cost	CHF	-23'811
	Expenses Board / CEO	CHF	-24'077
Net Cash Flow from Operations		CHF	-38'470

INVESTING ACTIVITIES

Cash receipts from	Sale of investment securities	CHF	2'450
Cash paid for	Purchase of investment securities	CHF	-1'732
Net Cash Flow from Investing Activities		CHF	718

FINANCING ACTIVITIES

Cash receipts from	return on investments	CHF	613
Cash paid for	investment expenses	CHF	-1'225
Net Cash Flow from Financing Activities		CHF	-612

NON-OPERATING ACTIVITIES

Cash receipts from	non-operating income		
Cash paid for	non-operating expenses	CHF	-15'540
	taxes	CHF	-134
Net Cash Flow from Non-Op' Activities		CHF	-15'674

TREASURER'S REPORT

Notes

NOTES TO THE FINANCIAL STATEMENT 2015/16

REPORTING ENTITY

CFA Society Switzerland has been founded as the Swiss Society of Investment Professionals on 8 March 1996 in Zürich, Switzerland. It is incorporated as an Association under Swiss law and is domiciled in Zug, Switzerland. The Association is registered in the commercial register voluntarily since 17 March 2006 with Enterprise ID CHE-112.828.176. The average count of full-time employees is below 10 for the reporting period. CFA Society Switzerland holds no material direct or indirect shares in other entities. The provisions on own shares are not applicable to CFA Society Switzerland. CFA Society Switzerland is not party to any material leasing contracts. For its retirement obligations, CFA Society Switzerland has joined VZ LPP Collective Foundation effective 1 January 2016, which maintains a separate pension scheme. The total of assets used to collateralise third parties' claims is CHF 5'000. No assets are encumbered by any property reservations ("Eigentumsvorbehalt"). There are no conditional liabilities ("Eventualverbindlichkeiten"). The provision regarding share rights and options granted to management is not applicable.

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The present accounts have been prepared in accordance with Swiss law, in particular with the Swiss Code of Obligations. They are based on an economic perspective to adequately represent the Society's true financial situation as a going concern. There are no hidden reserves, nor have there been any created or released. These accounts forgo segment reporting. Adjustments in the presentation of the financial statements were made for the reporting 2014/15 to comply with new law in force since 1 January 2015. The Society does not export any goods or services. It is a member society of CFA Institute, headquartered in Charlottesville VA, USA and operates under a Member Society License Agreement, which is renewed annually. Assets are recorded at historic cost with adequate consideration of amortisation and value adjustments. Marketable securities are recorded at their period closing price. Liabilities are recorded at par and comprise operationally required positions only. Provisions are recorded for all positions recognisably at risk.

NOTES ON INDIVIDUAL LINE ITEMS

1. Marketable securities are held in broadly diversified collective investment schemes. For details see the Investment Report.
2. Deferred Asset & Accruals: The main positions are confirmed funding commitments from CFA Institute (CHF 79'000), which were received in July 2016 after the fiscal year-end.
3. Accounts payable were driven largely by the Swiss Pensions Conference and review courses held late in the fiscal year.
4. Deferred liabilities are:
 - Prepaid member dues: CHF 89'595
 - Expected invoices not yet received: CHF 18'200
 - Accrued staff compensation: CHF 47'000
5. CFA Institute supports its member societies financially in several ways: Operational funding is versed as a function of the number of society members and candidates. In addition, Project Funding is granted on the basis of specific project applications.
6. An extraordinary item was booked in order to adjust for an accounting error in 2014/15 on the sale of a security, which took place just before the fiscal year-end.

AUDITOR'S REPORT

By Jörg Blättler CFA and Alessandro Farsaci CFA

Alessandro Farsaci
Hardturmstrasse 5
8005 Zürich

Jörg Blättler
Dialogweg 3
8050 Zurich

Review report to the General Assembly

of the CFA Society Switzerland, Zug

We have reviewed the financial statements (balance sheet, profit and loss statement and notes) for the financial year ending 30 June 2016.

These financial statements are the responsibility of the society's board. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Swiss Auditing Standard 910 on Review Engagements. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

Based on our review, nothing has come to our attention that causes us to believe that the accompanying financial statements are not in accordance with Swiss law and the society's bylaws.

Furthermore, as per article 8 of the Society's bylaws, we propose to the General Assembly exoneration of the Treasurer.

Zurich, 22 August 2016


Alessandro Farsaci

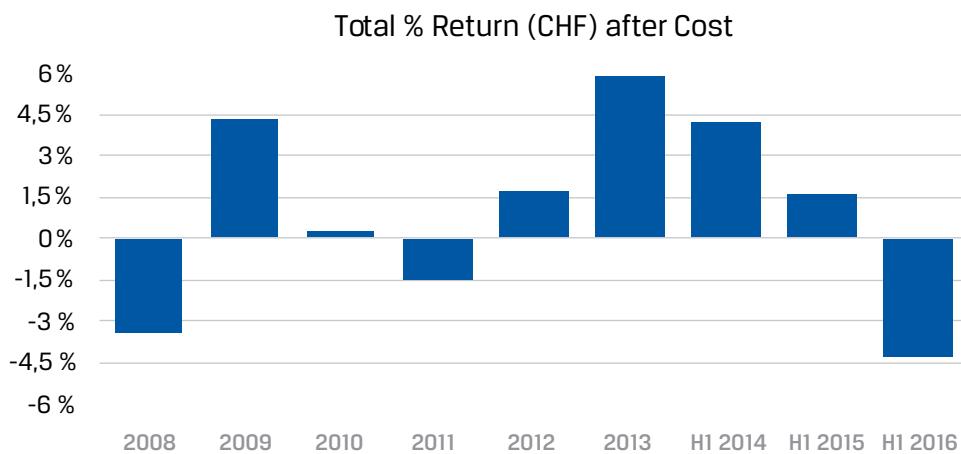

Jörg Blättler

INVESTMENT REPORT

By Daniel Jaedig CFA

The total return for the portfolio for the 12 month period closing 30 June 2016 was **-4.29%**. As a result of a decision to change from our previous custodian Zürcher Kantonalbank to Migrosbank for fee reasons, we needed to sell positions during a time where markets were under stress (September 2015). Some losses were realised during the course of action. Consequently, we were careful in fully allocating the available

cash position and kept the allocations for all three asset classes at the lower end of the possible boundaries. Since the changes in September 2015 the portfolio showed a flat performance. Per end of June the allocations were in line with the guidelines. We retained no foreign currencies at this point in time.



in %	Cash	Bonds	Equity	non-trad	FX non-CHF	FX non-CHF/EUR
Minimum	0	30	15	15		
Strategy	0	50	25	25	30	20
Maximum	100	70	35	35		
Current in %	31,2	30,3	20,0	18,5	-	-

NOTE OF ANNUAL GENERAL MEETING

By Daniel Ritz CFA

DATE: Wednesday, 23 September 2016, 1315h **VENUE:** Thomson Reuters, Hufgasse 10, Zürich

PURPOSE:

- I. To approve the Minutes of the 2015 Annual General Meeting.
- II. To exonerate the Board of Directors of CFA Society Switzerland based on this annual report and financial results.
- III. To approve the budget of the Society for 2016/17.
- IV. To elect the Board of Directors for a one (1) year term beginning 24 September 2016 and ending the day of the 2017 Annual General Meeting.
- V. To elect an internal auditor for a two (2) year term beginning 1 July 2016 and ending the day of the 2018 Annual General Meeting.
- VI. To change Art. 8 of the Society Bylaws, updating the language for the Review and permitting one re-election of auditors.
- VII. To transact such other business as may properly come before the meeting or any adjournment thereof.

This Notice was sent to all Members on 23 August 2016.

AD I

The Minutes of the 2015 Annual General Meeting are available on the Society website.

AD III

For a discussion of the Society strategy represented by the below projections, please refer to section "Growing up".

AD II

The Board of Directors responsible during the reporting period consisted of the following Members:

- PABLO AMUCHASTEGUI CFA
- PETER CASANOVA CFA
- FLORIAN ESTERER CFA
- ULRIKE KAISER-BOEING CFA
- DANIEL JAEDIG CFA
- PETER NEUMANN CFA
- SHEILA OHLUND CFA
- PATRICK RANZIJN CFA
- DANIEL RITZ CFA
- PHILLIP SUNDQUIST CFA

Revenues	k CHF	Expenses	k CHF
Member dues	290	Overhead	472
Continuing Education	35	Continuing Education	50
Social Events	60	Social Events	60
Conferences	210	Conferences	120
Candidate Education	68	Candidate Education	72
CFA Institute	105	Other	34
Other	21	Total Expenses	808
Total Revenue	789	Profit / Loss	-19

NOTE OF ANNUAL GENERAL MEETING

AD IV

ELECTIONS: The Nominating Committee (NC), consisting of Daniel Jaedig CFA, Florian Esterer CFA and Julien Froidevaux CFA nominates Anthony Cagliati CFA and Rafaela Bichuette CFA to replace Daniel Jaedig CFA and Peter Casanova CFA, who are rolling off the board after their recommended board time has expired. The term limits of the President and the Vice President have also expired. The NC proposes to promote the current Vice-President Peter Neumann CFA to the position of President, whereas Florian Esterer CFA moves to the position of Past President. The NC proposes Pablo Amuchastegui CFA for the position of Vice President. Daniel Ritz CFA steps down from the position as Secretary, to be replaced by Patrick Ranzijn CFA. The new composition of the Board is thus as follows:

- **PRESIDENT: PETER NEUMANN CFA**
- **VICE PRESIDENT: PABLO AMUCHASTEGUI CFA**
- **SECRETARY: PATRICK RANZIJN CFA**
- **TREASURER: ULRIKE KAISER-BOEING CFA**
- **PAST PRESIDENT: FLORIAN ESTERER CFA**
- **MEMBER: SHEILA OHLUND CFA**
- **MEMBER: DANIEL RITZ CFA**
- **MEMBER: PHILLIP SUNDQUIST CFA**
- **MEMBER: ANTHONY CAGIATI CFA**
- **MEMBER: RAFAELA BICHUETTE CFA**

Please refer to the section "Board of Directors" for the biographies and pictures of all proposed board members.

AD V

Current Art. 8 of the Bylaws of CFA Switzerland states that there are two internal auditors, who must be Regular Members and who serve for a term of two years commencing at the beginning of the fiscal year and until their successors are chosen and qualified. The Board proposes Dimitri Senik CFA as new auditor to replace Jörg Blättler CFA, who has completed his term. Alessandro Farsaci CFA still has one more year in his term. The following biography describes the professional background of the nominee.



DIMITRI SENIK CFA, FCCA

QUALIFICATIONS

- University degree in the International Banking and Finance
- CFA Charterholder
- Chartered Certified Accountant

Dimitri Senik CFA has been with PwC since 19 years. He leads the Investment Performance Services of PwC in Switzerland and specialises in assurance and advisory services to banks, asset managers and institutional investors in the areas as investment performance, investment risk, GIPS® compliance, investment management process, derivative financial instruments and internal controls reporting. Dimitri Senik is also a member of the Investment Committee of the Pension Fund of PwC Switzerland. Dimitri has been involved for many years in the standard-setting committees for the Global Investment Performance Standards (GIPS®), in particular in 2010-2015 he was the Chair of the EMEA Regional Investment Performance Subcommittee and member of the GIPS Executive Committee and from September 2016 he is the Chair of the GIPS Interpretations Subcommittee and member of the GIPS Technical Committee. Dimitri is also member of the GIPS Group of Experts of the Swiss Bankers Association. Dimitri Senik is a frequent speaker at industry conferences and author of various publications and articles. He is a CFA Charterholder, member of the CFA Society Switzerland and the CFA Society Liechtenstein and a fellow of the Association of Chartered Certified Accountants.

AD VI

Swiss associations are not obliged by law to conduct any type of audit. In order to clarify the scope and status of the audit which is required by the Society's bylaws, the Board proposes the following new language of Art. 8, which describes the current practice. Furthermore, new Art. 8 proposes to provide for one re-election of volunteer auditors who are elected for a term of 2 years. This is to allow them to develop a minimum degree of routine before they roll off.

ARTICLE 8 - AUDIT

Members of the Society entitled to vote at the General Assembly elect two (2) auditors who conduct a review in accordance with Swiss Auditing Standard 910 and report to the General Assembly for a term of two (2) financial years. The auditors can be re-elected for a second term of two (2) years, for a maximum serving time of four (4) financial years. The auditors must be Regular Members of the Society.

AD VII

Please inform the Secretary in writing of any other business you wish to discuss no later than 13 September 2016.

BALLOT FORM

All Regular Members of CFA Society Switzerland on record as of 3rd August 2016 have received an emailed ballot to cast their votes online. If you have opted out of Society surveys via SurveyMonkey earlier, or if you prefer to cast your vote using this form or in person at the AGM, you are free to do so. Note that the confidentiality of the vote can only be sustained by voting online.

This form needs to reach the Society offices before 1200h on 21st September 2016.

NAME:

CFA INSTITUTE PERSON ID:



AGM 2016

You receive this ballot as a Regular Member of CFA Society Switzerland on record as of 3 August 2016. Please do not forward the link to this ballot as this is for your personal use only. Note also that by submitting your vote on this ballot, you are deemed to have voted at the AGM. In order to maintain the confidentiality of the vote, there is no way to change your vote once the online ballot closes (21 September 2016, noon). However, you can change your vote at any time until the ballot closes by using the link you have followed to arrive on this form.

ONLY REGULAR MEMBERS WHO DO NOT VOTE THIS BALLOT WILL BE ABLE TO CAST THEIR VOTE AT THE AGM.

*** 1. Do you approve the Minutes of the 2015 Annual General Meeting?**

Yes No Abstain

*** 2. Do you exonerate the Board of Directors of CFA Society Switzerland?**

Yes No Abstain

*** 3. Do you approve the budget for the current fiscal year 2016/17?**

Yes No Abstain

BALLOT FORM

*** 4. Do you elect the nominated Board Members for a one year term, beginning 24 September 2016 and ending on the day of the 2017 AGM?**

	Yes	No	Abstain
Peter Neumann CFA, President	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pablo Amuchastegui CFA, Vice President	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Patrick Ranzijn CFA, Secretary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ulrike Kaiser-Boeing CFA, Treasurer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Florian Esterer CFA, Past President	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sheila Ohlund CFA, Member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Daniel Ritz CFA, Member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Phillip Sundquist CFA, Member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rafaela Bichuette CFA, Member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Anthony Cagiati CFA, Member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*** 5. Do you elect Dimitri Senik CFA as internal auditor for a term of two years?**

Yes No Abstain

*** 6. Do you approve to replace Art. 8 of the Society Bylaws with the new proposal?**

Yes No Abstain

7. To help us prepare - will you attend the AGM in Zürich in person?

Yes No Maybe

OBITUARIES

Stève Girardin CFA



Stève Girardin has passed away on 22 May 2016 in a tragic parachute accident at the age of 39.

Steve was heading the Risk Management unit at Nestlé Capital Advisers. With his physics degree and his Master in financial mathematics and scientific calculus (both from EPFL), complemented by the CFA Charter awarded to him in 2008, he was able to approach every issue from multiple angles. His colleagues knew him as a natural leader, appreciated for his integrity and approachability.

CFA Society Switzerland was happy to count Stève among its volunteers. As part of the Swiss Pensions Conference agenda team for Geneva, he made significant contributions to the success of the event which took place in March 2016. Team members will miss him for his analytical rigour, friendly disposition and sense of humour.

Stève leaves behind his wife and two daughters, to whom CFA Switzerland offers the deepest condolences.

Pictures in this report were taken at events of CFA Switzerland.

They are courtesy of Nevil de Tscharner CFA, Carole Fleischmann and others.

Editing was completed and believed correct on 23 August. On 25 August, the line item "Event rents & catering" on page 25 was changed from 308'528 to -308'528. This was a transferring mistake. This edit does not have any material impact.



CFA SOCIETY SWITZERLAND
PO BOX 3437
CHAMERSTRASSE 79
6303 ZUG
SWITZERLAND

+41 41 741 00 74
CFALIVE.CH | SWISS.CFA