

MEDIA RELEASE (English)

Leadership Change at CFA Society Switzerland

Zürich, 24 May 2023 – CFA Society Switzerland appointed Mirjana Wojtal, PhD, as its new Chief Executive Officer (CEO) effective 1 June 2023. She succeeds Sheila Ohlund, CFA, who is stepping down after a long and successful tenure and many contributions to the society.

Sheila Ohlund, CFA, who has been a distinguished volunteer at CFA Society Switzerland and CFA Institute for many years, took over the role as CEO ad interim in spring 2020 and was confirmed as CEO in spring 2021. During her tenure, Sheila Ohlund further developed and enhanced member-value services, introduced digital formats, a new and highly acclaimed ESG conference and successfully managed the society during the challenging transition period and the pandemic. The Board of Directors of CFA Society Switzerland expresses its deep gratitude to Sheila Ohlund for her commitment and wishes her all the best for her future endeavors.

After having received many applications and run a competitive multi-stage selection process, the Board of Directors appointed Mirjana Wojtal, PhD, to CEO. Mirjana Wojtal joined the society in 2017 as a senior project manager, having previously worked in a family office. Together with her volunteer colleagues, Mirjana Wojtal has been instrumental in building up successful flagship conferences, advocacy outreach, developing relations with universities and running the CFA Institute Research Challenge in Switzerland. Mirjana Wojtal holds a PhD in natural sciences and is a level II candidate in the CFA Program.

Matthias Teig, CFA, President of the Board of Directors of CFA Society Switzerland said: *“Mirjana Wojtal has proven to be an outstanding society professional for several years and she has convinced us that she is ready to take on a new challenge. The Board is confident that Mirjana will be an excellent leader for our society”*. Mirjana Wojtal, responded *“I am honored to have been appointed to lead CFA Society Switzerland. I will focus on working with the executive office team, our partners and volunteers to step up and create a resilient business in an ever-changing environment, as we continue to generate value for close to 3’500 members and candidates”*.

Mirjana Wojtal will be responsible for further developing CFA Society Switzerland, which is one of the nine Global Financial Center Societies in the CFA Institute societies network, and for implementing the strategy which the Board of Directors recently established: develop exceptional customer experience; increase and diversify products and services; shape the future of the financial services industry and the profession; strengthen the organizational structure of CFA Society Switzerland which is a non-profit and volunteer-based organization.

Photo of Mirjana Wojtal: <https://bit.ly/45jk7dt> (Source: CFA Society Switzerland)

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CFA Society Switzerland

Founded in 1996, CFA Society Switzerland is part of the worldwide network of CFA Institute member societies that lead the investment profession globally by promoting the highest standards of ethics, education and professional excellence for the ultimate benefit of society. CFA Society Switzerland represents the interests of almost 3'500 investment professionals in Switzerland through advocacy, education, events, and professional development. CFA Institute, the global association of investment professionals, sets the standard for professional excellence and credentials and is a champion of ethical behavior in investment markets and a respected source of knowledge in the global financial community. There are more than 190'000 CFA charterholders worldwide in 160 markets. For more information visit www.cfasocietyswitzerland.org and www.cfainstitute.org or follow <https://www.linkedin.com/company/cfa-switzerland/>.