#GC21

GENERATIONS CONFERENCE 2021

AN INDEPENDENT FORUM FOR FAMILY OFFICES

THE DOLDER GRAND, ZURICH 7 SEPTEMBER 2021

Corona-Safe Event **Compulsory COVID Certficate**

CFA Society Switzerland

Dear Family Office Professional,

Family (business) succession, investing, and preserving wealth in an increasingly uncertain future, impacted by far-reaching consequences of the coronavirus pandemic, dominate the agenda of the CFA Society Switzerland 2021 Generations Conference.

Less than one in five family businesses makes it into the hands of the third generation. While conceptually, most aging business owners like the idea of having the next generation taking over the keys one day, they often struggle in practice. The business owners have built the business around them, so why would they leave activities they enjoy, are good at, and perfectly fit who they are as individuals? Even if the family head is willing to pass on leadership, the next generation may lack interest in getting involved. Lamberto Frescobaldi, heading the Florentine noble family in the 30th generation, shares in an opening keynote his insights on the family governance based on 800-year family history. Professor Eric Clinton of the Cambridge Family Enterprise Group has studied the Millennial generation in the context of family businesses. He will discuss challenges and best practices for preparing that particular generation to embrace change and preserve traditions. An expert group of panel speakers will further talk about family succession aspects.

After a decade of strong market performance, investors are still grappling with the disruptive force of the pandemic. Massive central bank interventions further distorted asset prices, and investors struggle to find sustainable returns, particularly in conservative asset classes such as fixed income. As economies re-open and markets normalize, we are dealing with a new fear: Inflation.

In the afternoon session of the conference, a panel of Family Office CIOs will discuss current investment themes and challenges. We will discuss alternative ideas on uncorrelated strategies with an advisor to some of the wealthiest families and hear the latest developments in impact investing. Further, a family will share its global real estate development journey for 40 years, inviting other families to co-invest along the way.

The event culminates with André Hoffmann, whose great-grandparents had founded Roche, and his keynote on investing in the future with nature-based solutions.

We warmly invite you to participate, connect with thought leaders, and network with family office peers in a sales-free environment at the Dolder Grand in Zurich.

Marius Holzer, CFA
Generations Conference Chairman

Eugene Skrynnyk, CIPM
Board Member, CFA Society Switzerland

7 SEPTEMBER 2021

08:30 Registration and Refreshments

09:00 Welcome Address

Marius Holzer, CFA, Conference Chairman
and **Sheila Ohlund, CFA**, CEO, CFA Society Switzerland

09:05 Family Governance: From One Generation to the Next, the Taste of Success

Lamberto Frescobaldi, Thirtieth Generation and
Head of Prominent Florentine Noble Family

09:45 Preparing the Millennial Generation

Dr. Eric Clinton, Senior Advisor and Associate Partner
at Cambridge Advisors to Family Enterprise

10:30 Networking Break

11:00 Family Succession Panel

Panelists:
- **Lamberto Frescobaldi**, Thirtieth Generation and Head of Prominent Florentine Noble Family
- **Christina Pamberg**, Managing Partner at Alcyon Holding
- **Dr. Andreas Müller**, CEO and CIO, Single Family Office
- **Reinfried Pohl**, Member of the DVAG Shareholder Family

Moderator: **Guy Hudson**, Head of Marketing for
the Stonehage Fleming Group

12:00 Lunch

13:00 Absolute Return – Alternative Sources of Income and Returns

Jérôme Müller, CIO, Stable Asset Management

13:30 Club Deals in Real Estate

Peer Bender, CEO and Delegate of the Board of Directors, ACRON

14:00 Digital Assets as a New Asset Class

Ali Mizani Oskui, CEO and CIO of FiCAS AG

14:20 Networking Break

14:40 Responsible Investing with Private Equity

Dr. Rainer Ender, CFA, Global Head of Private Equity at Schroders Capital and a member of the Private Equity Investment Committee

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15:25 Family Office CIO Panel

Panelists:
- **Manuel Salvisberg, CFA**, Managing Director of Sigg Family Office
- **Dr. Oussama Himani**, CIO and Managing Partner, Parkview AG
- **Patrick Stutz, CFA**, CIO at Bayshore Capital Advisors

Moderator: **Mark Andersen**, Head Global Asset Allocation, UBS GWM CIO

16:25 Investing in the Future with Nature-based Solutions (Recorded Interview with Marius Holzer, CFA)

André Hoffmann, Vice Chairman of Roche Holding AG, President of MAVA Foundation and Fondation Tour du Valat

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17:05 Closing Remarks

Marius Holzer, CFA, Conference Chairman

17:10–18:30 Apéro Riche

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CAN SUSTAINABILITY WORK WITH PRIVATE EQUITY? ***NATURALLY.***

Although transparency is lower in private equity versus public, we believe the lengthy due diligence processes and high ongoing engagement mean it can be perfectly aligned with a sustainability focus.

Author: Nils Rode, CIO Schroders Capital and member of the Private Equity Investment Committee

Sustainability is at the heart of both Schroders Capital and the Schroders Group. With investment strategies spanning across asset classes and themes and the long time horizon of private markets, we have the unique opportunity to help investors play their crucial role in delivering a more sustainable future.

At Schroders Capital, a dedicated team of sustainability and impact experts lead our efforts. We are supported by Schroders Group specialists and resources. Furthermore, we leverage BlueOrchard's expertise in impact investing across private assets strategies and themes. And while BlueOrchard's focus on impact draws a clear line to sustainability goals, private markets are inherently better aligned with sustainability than many believe.

Some investors assume that sustainability practices are not as developed in private markets as in listed assets. This is partly a result of the lower levels of transparency (and therefore scrutiny) in private markets. There have also been past instances of highly questionable practices at some private companies.

However, there are many reasons that private assets are naturally aligned with sustainable investment. For a start, investment timescales are typically longer and engagement with companies is generally higher.

Some ESG characteristics are shared by all types of private assets. But some areas have unique characteristics which bring benefits to diversified portfolios, particularly in mitigating risks.

Sustainability in private equity

The way investors integrate ESG into private equity is similar to how it is done for listed equity. But there are important and valuable differences.

The first layers of ESG assessment are comparable, examining key social and environmental trends and assessing companies' preparedness to adapt to them.

While far less information is published by private companies, the thorough and lengthy due diligence that private equity investors can conduct allows for a truly deep dive into companies. You can get a comprehensive understanding of a private company's exposures and performance through unrestricted access to their information.

Additionally, private equity can play a more active role in controlling ESG-related risks as a result of the depth of the engagement. Private equity allows a continual discourse with every portfolio company to improve areas of weakness. Private equity investors often own controlling stakes in a business and typically hold portfolio companies for many years. This can enable them to ensure that a company adopts robust and continually improving ESG practices.

Private equity investors also have hundreds of thousands of privately held companies to choose from, which means they can be highly selective.

> ***The way investors integrate ESG into private equity is similar to how it is done for listed equity. But there are important and valuable differences.***

Get closer to change

Private equity has in the past often been regarded as opaque. It is perhaps not a surprise that as sustainability rose up the investor agenda, the focus initially fell upon listed assets, where data and information is typically higher. However, the much greater proximity that private investors have to their portfolio holdings means positive change can be delivered with precision, and with visible, real world results.

Mark Andersen MODERATOR

Mark is head of the Global Asset Allocation team at the UBS Chief Investment Office. As part of his role, Mark oversees the Strategic and Tactical Asset Allocation, Thematic investments, Investment Risk, Quantitative analytics, Derivatives, Alternatives, and with a global span including APAC and US. In addition, Mark is a member of the UBS Global Investment Committee and has taken part of it since 2006. Mark joined UBS in 2006 from Danske Capital, and has focused throughout his career on asset allocation and investment strategy. In 2009, Mark was appointed head of the Investment Strategy Research team, and assumed leadership of the asset allocation team in the Chief Investment Office in 2011. During 2014-15, Mark was based in Hong Kong, where he helped set up the APAC Asset Allocation team.

Mark regularly appears in financial media and meets UBS clients around the world. Mark holds a Master's degree in Applied Economics and Finance from the Copenhagen Business School.

Peer Bender

Peer Bender graduated with a degree in Business Administration from the University of Applied Sciences and holds a degree in Business Administration with an emphasis on Accounting and Taxation and Business Informatics. After working in Group Controlling at Drägerwerk AG in Lübeck, Germany, he joined ACRON GmbH in 2004 as Product Manager. From 2006 to 2016 Peer Bender was Managing Director of ACRON GmbH in Düsseldorf. He has been CEO and Delegate of the Board of Directors of ACRON AG in Zurich since January 2017. He is also responsible for tax and conceptual matters relating to the investment companies of the ACRON Group. In addition, Peer Bender also holds a large number of board memberships in ACRON Group companies and in many of the investment companies initiated by ACRON.

Dr. Eric Clinton

Dr. Eric Clinton is a senior advisor and associate partner at Cambridge Advisors to Family Enterprise, a highly specialized, international advisory firm serving family enterprises. As a faculty member at Dublin City University, Dr. Clinton is the director of the National Centre for Family Business, a leading European family business center that offers expertise to family enterprises in Ireland and abroad.Dr. Clinton advises family-controlled enterprises on strategies for the successful continuity of their enterprises, with a focus on succession transitions and preparation of the next generation. He advises and facilitates conversations for business families on the topics of leadership, succession planning, governance, next generation development, entrepreneurship and innovation, and organization restructuring.

Dr. Clinton is also an associate professor of Entrepreneurship at Dublin City University where he teaches executive students and MBA students in the areas of entrepreneurship, innovation, and family business. He is an award-winning teacher, having received international excellence awards for his teaching. He has delivered a keynote address at the Post-Davos Conference on 'Preparing the Millennial Generation for Leadership'.

Dr. Rainer Ender, CFA

Rainer Ender is the Global Head of Private Equity at Schroders Capital and a member of the Private Equity Investment Committee. He is also active on the advisory boards of several fund managers.

Before joining Schroders in 2001, Rainer was an underwriter for alternative risk transfer at Zurich Reinsurance Company. From 1997 to 2000 he was a manager in the Financial Risk Management Practice at Arthur Andersen. In addition, Rainer served for several years on the Board of DTS, a regulated derivatives trader in Switzerland.

Rainer holds a Master's degree in Physics and a PhD in Natural Sciences from the Swiss Federal Institute of Technology (ETH) Zurich, Switzerland. He is also a CFA® charterholder.

Lamberto Frescobaldi

Lamberto Frescobaldi, born in Florence on June 27, 1963, represents the thirtieth generation of this renowned Tuscan winegrowing family. Lamberto began his agriculture studies at the University of Florence in 1983. He then transferred for 2 years to the University of California, Davis, one of the best schools in the world for viticulture and enology, where he specialized in viticulture and was graduated in June 1987. In 1989 he took on the responsibility of the vineyard investments and helped to expand the holdings of the family's various Tuscan estates to include 1,200 hectares. In 1995, after the establishment of the first Italian-American partnership, known as 'Luce della Vite', Lamberto directed its winemaking, along with Tim Mondavi. In 2005, he assumed the position of Managing Director of Tenute di Castelgiocondo and Luce della Vite, (which he chairs to date) one of the most prestigious producers of Brunello di Montalcino.

He was nominated in 2007 to the Accademico dei Georgofili, an institution begun in the 18th century that aims to contribute to the advancement of the sciences and their application to agriculture, environmental protection, and the development of the rural world. In 2007 he became Vice President of the Marchesi Frescobaldi Società Agricola S.r.l. with responsibilities in production and land management.

Since April of 2011 he shareholder of Fondazione Cassa di Risparmio, Florence. Since August of 2012 he has collaborated with the Penal Institute of Gorgona Island (Livorno) on the development of a winemaking venture with direct involvement of the detainees. In June 2013 he was appointed as President of the Board of Directors of Marchesi Frescobaldi which he chairs for the time being. November 2014 he was awarded the "Food and Beverage" "Imprenditore dell'Anno" in the namesake competition organized by E&Y. The Ministry of Cultural Heritage and Activities designated him as member of the Board of Accademia Georgofili (whose motto "Prosperitati Publicae Augendae" (to increase public welfare) highlights how the Academy's activities have always been focused on the public interest.(2016).

May 2016: He was elected Vice President of Unione Italiana Vini, Federation of Italian Winegrowers. April 2019: Appointed as Director in the Credit Agricole Italia Board. October 2020: Appointment to the Confederal Council of Agriculture (Giunta Confederazione Agricoltura) in Rome.

He is an avid alpine skier and enjoys riding enduro motorcycles. He married Eleonora Nesi in 1991, and they have three children, Vittorio (1992), Leonia (1994), and Carlo (1999), to whom he dedicates his free time.

Dr. Oussama Himani

Oussama Himani is Chief Investment Officer and Managing Partner at Parkview AG, a Multi Family Office in London, Zurich and New York. Prior to helping set up Parkview, Oussama served as Managing Director, Head of Emerging Markets Strategy at UBS Investment Bank, Head of Emerging Markets Research at UBS Wealth Management, and Senior Advisor to Executive Director at the IMF. Oussama also worked independently as an Advisor to the Chairman of the Capital Markets Authority Saudi Arabia, at the time they were preparing to open the market to foreign investors. Oussama earned his Ph.D. in economics from the Johns Hopkins University in Baltimore.

André Hoffmann

André Hoffmann is a businessman, environmentalist, and philanthropist. He firmly believes in business as a force for good, and is a passionate advocate for the corporate pursuit of societal purpose and sustainability. André is Vice Chairman of Roche Holding AG, a highly innovative pharmaceutical company established by his great-grandfather in 1896. He also serves on the board of the fully-owned subsidiary, Genentech Inc. Alongside these non-executive roles in the family business, André joined the Board of SystemIQ to help drive positive disruption in economic systems; and sits on the Board of Trustees of the World Economic Forum, and the Center for the Fourth Industrial Revolution.

André also has a distinguished career in nature conservation and sustainability. He is the President of the MAVA Foundation, a leading conservation foundation, and President of Fondation Tour du Valat, a world-renowned institute dedicated to wetland conservation. He has also served on the boards of WWF International, Wetlands International, Global Footprint Network, and FIBA.

André's also helped establish the Hoffmann Global Institute in Business and Society (HGIBS) at INSEAD, and chairs its Advisory Board. André studied economics at St. Gallen University and holds an MBA from INSEAD.

Marius Holzer, CFA **CONFERENCE CHAIRMAN**

A multi-faceted career of 30 years in the financial industry, fostering strategic and operational excellence as advisor, coach, project leader, and manager of origination as well as back office units provided Marius with a wealth of cross-functional experiences and professional knowledge.

Prior to launching Parkview, Marius headed the international business of a leading global Private Bank, catering wealth management services to families in Europe and Asia.

Marius is a trained economist and certified expert in information technology with an MBA from INSEAD. He is both, a CFA and CAIA charter holder and earned a certificate in Advanced Risk and Investment Management of Yale School of Management/EDHEC.

Guy Hudson MODERATOR

Guy is Head of Marketing for the Stonehage Fleming Group. He has over 35 years' experience in asset and wealth management. He started his career with Hill Samuel in 1984, transferring to subsidiary Bank von Ernst in Bern, Switzerland in 1986, where he was a portfolio manager for private clients. Returning to the UK in 1991, he managed institutional portfolios for Yamaichi before joining Newton in September 1993 to develop its private client business. Guy became Group Marketing Director in 1999 before moving with his family to Boston in September 2001 to head institutional sales and marketing for Mellon. Guy had subsequent roles in strategic development and sales management with Mellon in Europe before becoming a Director of Heartwood Wealth Management in 2008.

Joining Stonehage in November 2013, he has responsibility for the Group's brand, communications, thought leadership and all aspects of business development enablement. He also chairs the Group's ESG committee. Under his leadership of marketing, the firm has received multiple awards including being recognised four times as Multi-Office of the year by STEP.

Guy has an MA in Modern History from Trinity College, Oxford University. He is Vice-Chairman of Governors of Sherborne School, chairing the Finance and Investment Committees. He has been married to Jo for nearly 25 years and they have three children.

Ali Mizani Oskui

Ali Mizani Oskui is the CEO and CIO of FiCAS AG, the Swiss-based crypto investment management boutique. He is a futurist, inventor, and free-thinker and driven by his passion for the crypto and blockchain universe. He managed one of the most lucrative portfolios of crypto-assets in the world. He boasts over 20 years of management experience and 8 years of experience in cryptocurrency trading and investment management. He managed a cryptocurrencies portfolio that achieved exceptional performance in the market, outperforming the Bitcoin holding strategy by more than 100% and the USD by more than 9'000% (October 2015 – January 2018).

Ali Mizani's performance was audited by one of the 'Big Four' consulting firms, confirming the outperformance of his fund over the period that saw the price of Bitcoin rise from USD 300 to USD 18'500. He closed the private fund in January 2018, anticipating the market correction, to move to Switzerland and offer his investment strategy through an innovative Exchange-traded Product.

Dr. Andreas Müller

Dr. Andreas Müller is born in 1964, and is a certified tax lawyer since 1996. He began his professional career as a lawyer in 1994, specializing in international private law. After advising on M&A transactions, repackaging of hedge funds, tax efficient investments of real asset transactions dealing with aircrafts, and rolling stocks, he was asked by UBS in 2004 to join a team focusing on special transactions for German UHNWI. From 2005 to 2007, he led a team at Deutsche Bank, which developed investment opportunities for German UHNWI, before acting as Co-CEO for the German Private Wealth division of the Geneva based Pictet & Cie for 5 years. After his 5 years at Pictet & Cie, he joined Rothschild & Cie. (a still family- owned investment bank) for 4 years, to further develop additional business units, namely Merchant Banking and Wealth Management, with the goal of enhancing their investment banking business. At both, Pictet and Rothschild, Andreas was focused on UHNWI clients. Since 2016 Andreas Müller is CEO and CIO of one of the largest family offices based in Hamburg, investing across all asset classes.

Andreas Müller has always been interested in gaining new knowledge and data oriented investing. He is a proud father of two daughters, one of whom is working for AWS in München, London and Dublin, and the other as a member of the research team in the cardiology unit of Weill Cornell, New York. Consequently, he is always challenged on a business and private level with new global trends and developments.

Jérôme Müller

Jérôme Müller is the CIO of Stable Asset Management, an alternative investment firm headquartered in London, which aims to realign financial incentives between capital owners and capital managers, through strategic partnerships and shared ownership structures. Previously, Jérôme was the managing member of Aspheric, which he founded in 2012 in Switzerland and relocated to London in January 2016. Aspheric was primarily focused on providing investment advice to a clientele of family offices and institutional investors. From 1999 to early 2011, he was partner, head of research and co-CIO at Partners Advisers S.A., a Geneva-based investment advisor, specialized in alternative investments, where he was in charge of hedge fund analysis, selection and portfolio management. From September 1997 until March 1999, he was with Union Bancaire Privée in Geneva as an internal auditor. Jérôme holds a masters degree in international relations from the Graduate Institute of International Studies in Geneva and is a CFA charterholder.

Christina Pamberg

Christina Pamberg is a Managing Partner of Alcyon Holding, a Swiss family investment company, where she oversees private equity and other investments in the alternative space.

Before Alcyon, Christina was a Director with Kohlberg Kravis Roberts & Co. (KKR) and also worked at global private equity fund-of-funds manager HarbourVest Partners, focusing on primary, secondary and direct co-investments, lastly serving as a Vice President in HarbourVest's secondary investment group. Prior to that that, she was an equity analyst at Salomon Smith Barney in London.

Christina is the Chairwoman of SIX-listed Banque Cantonale du Jura, and serves on the Board of Deutsche Bank (Suisse) SA. She also sits on the Board of Brussel-based Invest Europe, the European private equity trade association. In addition to these board roles, Christina serves on the Alumni Advisory Board of the INSEAD Global Private Equity Initiative ("GPEI"). Furthermore, she is a co-founder and Advisory Board member of Level20, a not-for-profit organisation set up to inspire women to join and succeed in the private equity industry.

She holds a BA from Amherst College and an MBA from INSEAD.

Reinfried Pohl (jun.)

Reinfried Pohl (jun.) is a member of the DVAG shareholder family of Reinfried Pohl. The DVAG, which is Germany's largest independent financial advisor, was established by his grandfather and is now led by his uncle, Andreas Pohl.

Reinfried is currently working for the RP family office. Together with his team he is responsible for the allocation, the investment analysis and the selection of managers of the family's liquid assets, as well as the private markets portfolio.

Growing up with a passion for finance and wanting to gather impressions outside of Germany, he completed his MSc in Management with a focus on finance from University College London after finishing his Bachelor of Business Administration with a major in finance from HULT International Business School in San Francisco and London. Throughout this important time of his life he had the opportunity to exchange ideas with students from all over the world and meet people with a similar mindset and business background.

After returning to Germany, he started working for a German Small- and Mid-Cap Asset Manager before deciding to start his full-time involvement in the family office. Reinfried and his sister are the first of their generation who are actively seeking to shape the family's investment philosophy and contribute towards building upon their family's legacy.

Manuel Salvisberg, CFA

Manuel Salvisberg CFA, CAIA, born 1978, studied at the University of St. Gallen in Switzerland and at Fudan University in China, started his career in management consulting and private equity/venture capital. Since 2007 he oversees a diversified portfolio of investments in growth companies in Europe and Asia for his uncle Dr. Uli Sigg (world's largest collector of contemporary Chinese arts and former Swiss ambassador to China). Manuel is the chairman of the hedge fund group Ayaltis and the software group TrekkSoft, he sits on numerous other Boards of technology companies, collects and creates art, and is the founder of the Freedom Flowers Foundation supporting art projects connected to human rights.

Patrick Stutz, CFA

Patrick Stutz, CFA, is the Chief Investment Officer of Bayshore Capital, an advisor focused on alternative credit, private equity, venture capital and other illiquid alternative investments. He formulates the firm's macro view and investment strategy, and leads the investment team's sourcing and due diligence efforts. Patrick spent the majority of his career in the US and the UK, accumulating over 20 years of investment management experience across traditional and alternative assets, as well as public and private markets. Prior to joining Bayshore in 2013, he was a portfolio manager for Ivory Capital, an alternative investment firm. He served as a manager of alternative strategies for RMF/Man Investments in New York from 2003 to 2010. Patrick started his career at Zurich-based Vontobel Group, where he served in several roles within the investment banking and asset management divisions. He graduated magna cum laude from the University of Zurich, where he earned a Master of Arts USZ. He also holds the Chartered Alternative Investment Analyst (CAIA) designation and is a member of the CFA Society United Kingdom and the CFA Society Switzerland. Patrick is based in Zürich, Switzerland.

CONFERENCE PARTNERS

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« Depth of presentations was surprisingly well done. »

« This conference is well suited for decision makers, people with good background on financial matters. »

« I recommend Generations Conference to people who work in Family Offices, but also to principals. »

« This conference is really about the topic and creating virtual fin-tech where people can exchange views and gain views and experiences. »

« The conference is very well balanced in terms of topics, anyone who works in a Family Office will have his/her takeaways. »

« Fascinating event, excellent speakers, great networking! »

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CONFERENCE ORGANIZATION

CFA Society Switzerland

The mission of CFA Society Switzerland is to lead the investment profession in Switzerland by fostering the highest standards of integrity, knowledge and professionalism in the investment industry, for the ultimate benefit of society.

It represents more than 3,000 members to promote the values represented by the CFA® designation, provide continuing education, support CFA candidates, and strengthen the network between members.

CFA Society Switzerland conferences are created by Society volunteers with domain expertise with the goal of providing independent, relevant and credible platforms of exchange and education at the cutting edge of knowledge.

Membership in CFA Society Switzerland and CFA Institute is open to all CFA Charterholders and candidates in the CFA programme as well as finance professionals with at least one year of professional experience who share the Code of Ethics and Standards of Professional Conduct of CFA Institute.

www.cfasocietyswitzerland.org

#GC21 AGENDA TEAM

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Marius Andre Holzer, CFA *Partner, Parkview Group, Conference Chairman*

Jaco Geldenhuys, CFA *Director – Swiss Investment Management, Stonehage Fleming*

Dominique Braeuninger, CFA *Fund Manager, Schroders Investment Management*

Sanjeev Karkhanis, CFA *Founder and CIO, WIR Advisory*

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